

ANNUAL INDEX to DUN'S REVIEW

VOLUME 59, NUMBERS 2273-2284, JANUARY-DECEMBER 1951

IN THIS INDEX, material is listed by author, title, company, and subject, each entry referring to the month and page number. Broad subject headings are used; this is not a completely detailed subject index.

As a guide to the inclusiveness or nature of the material indexed, the titles of major articles are printed in *italic type* and short items are indicated by an (s).

In using this index it will be helpful to keep in mind the nature of the contents of DUN'S REVIEW. The magazine deals with trends, tendencies, developments,

and legislation which are significant in their effect on the policies of businesses. It serves chief executives who must consider the long-time influences of such forces. In each number are articles by authorities in their fields or resulting from research activities. There also are sections or departments, several of which summarize business statistical data.

Individual lines of business are not separately indexed for the report on "Report on a Growing Economy: 14 Important Ratios for 12 Retail Trades and 24 Wholesale Trades," and "14 Important

Ratios for 36 Manufacturing Lines."

Statistical series compiled by the publisher such as business failures, building permits, bank clearings, new business incorporations, price indexes, and regional trade information are subject indexed and can be located in "Trade Activity in 29 Regions," "Significant Indicators" and "The Trend of Business."

Business statistics compiled by the publisher are reported in greater detail in DUN'S STATISTICAL REVIEW, also published monthly by DUN & BRADSTREET, INC., 99 Church Street, New York 8, N. Y.

- A -

| | |
|---|-------------------|
| Accounting—What Are "Fair" Profits? | June 16 |
| Costs and War Contracts | July 16 |
| Advisive Requirements, U. S. Government (s) | Apr. 51 |
| Advertising, Outdoor (s) | Feb. 42 |
| Advisory Committees—For a Strong America | Apr. 15 |
| Aetna Life Affiliated Cos. (s) | July 31 |
| Air Conditioning (s) | Sept. 44 |
| Allegheys Ludlum Steel Corp. (s) | Apr. 41 |
| Allied Chemical and Dye Corp. (s) | Sept. 35 |
| Ally-Chalmers Manufacturing Co. (s) | Feb. 54 |
| Allocations—Scarce Materials | May 10 |
| Allyn, S. C.—Behind the President's Desk | June 12 |
| What Should a President Do? | July 13 |
| Aluminum (s) | Feb. 51, Sept. 54 |
| Aluminum Co. of Canada | May 24 |
| American Economic Foundation (s) | Sept. 15 |
| American Iron and Steel Institute (s) | Nov. 56 |
| American-La France-Fomate Corp. (s) | Mar. 44 |
| American Management Association (s) | Oct. 40 |
| American Metal Co., Ltd. (s) | Apr. 43 |
| American Smelting and Refining Co. (s) | July 38, Sept. 48 |
| American Society of Tool Engineers (s) | Sept. 49 |
| American Telephone and Telegraph Co. (s) | Oct. 38 |
| American's Commonplace Miracle | Dec. 15 |
| Annual Reports (s) | Nov. 52 |
| Antisepsis, Industrial Use of (s) | Jan. 48 |
| Anti-Trust Laws—How Cooperative Can You Be? | Oct. 12 |
| Are We Reaching City Limits? | Apr. 22 |
| Armour & Co.—Manufacturing, Mining, and Medicine Benefits from Meat Research | Aug. 24 |
| Arthur, Guy B.—Lynchburg Burns a Page | Oct. 12 |
| Associated Factory Mutual Fire Insurance Cos. (s) | Feb. 52 |
| Association of National Advertisers (s) | Oct. 61 |
| ATF, Inc. (s) | Oct. 41 |
| Atlanta Oak Floor Co. (s) | Sept. 42 |
| Atlantic Refining Co. (s) | Nov. 48 |
| Atomic Warfare (s) | Feb. 44 |
| Audio-visual Materials (s) | Nov. 62 |
| Autograph Co. (s) | July 32 |
| Automobile Industry, see Compas Points of Business and Weekly Signposts of Activity | |

- B -

| | |
|---|--|
| Bank Clearing | Jan. 28, Feb. 24, Mar. 28, Apr. 26 |
| Banking | May 29, June 11, July 26, Aug. 28 |
| Bank Debts, see Weekly Signposts of Activity | Sept. 26, Oct. 26, Nov. 4, Dec. 28 |
| Banks—Commercial Loans, see Compas Points of Business | |
| Bankers Box Co. (s) | Sept. 30 |
| Barall, Dr. Louis C. (s) | Jan. 38 |
| Behind the President's Desk | June 15 |
| Belt, Timing (s) | Oct. 12 |
| Bergson, Herbert A.—How Cooperative Can You Be? | Oct. 18 |
| Boardman, Jr., Arthur G.—A New Look at North America Europe | Feb. 23 |
| Board of Directors Functions | Feb. 23 |
| Bonuses—What Wage and Salary Increases Are Permitted? | Oct. 17 |
| Book Reviews | Jan. 30, Mar. 46, Apr. 46, June 12, July 28, Aug. 42, Sept. 47, Oct. 42, Nov. 41, Dec. 26 |
| Bostons Mills, Inc. Plan | Sept. 20 |
| Brady, Co. W. H. (s) | Sept. 41 |
| Bridgport Brass Co. (s) | Apr. 43 |
| Bristol Brass Co. (s) | Apr. 43 |
| Brown Forman Distillers Corp. (s) | Sept. 41 |
| Browning Co., Inc., Charles (s) | Feb. 49 |
| Brush Development Co. (s) | Sept. 40 |
| Building Permit Values | Jan. 28, Feb. 31, Mar. 28, Apr. 27, May 29, June 10, July 21, Aug. 28, Sept. 24, Oct. 24, Nov. 41, Dec. 26 |

See also Compas Points of Business

See also Compas Points of Business

| | |
|---|----------------|
| Bus Truck Combination (s) | Feb. 45 |
| Business Advisory Council (s) | Apr. 15 |
| Business and Education Cooperation | June 21 |
| Business Clinics—Paterson's Pattern for Small Businesses | Dec. 17 |
| Business, Continued—America's Commonplace Miracle | Dec. 15 |
| See also Compas Points of Business, Survey of Business Expectations, Trade Activity in Twenty-nine Regions, Trend of Business, Weekly Signposts of Activity | |
| Business Cooperation with Government—How Cooperative Can You Be? | Oct. 18 |
| Business English—Is Business Language Easy? | July 21 |
| Business Ethics and World Conflict | Sept. 15 |
| Business Failures, Prices and Employment (chart) | Aug. 11 |
| See Compas Points of Business | |
| Business Indicators (chart)—4 Ways to Compute a Company's Excess Profits Tax | Mar. 20 |
| Business Management | |
| Behind the President's Desk | June 15 |
| To Boards of Directors Satisfy Today's Needs? | Nov. 24 |
| Scanning the Presidential Limbo | Nov. 21 |
| Success in Spite of Excess | Aug. 14 |
| Quality Controls Finds Gentrifism | May 21 |
| The Management Committee—Coordinator of Policies and Practices | Mar. 16 |
| What Should a President Do? | Aug. 21 |
| What Makes an Employee Information Program | Apr. 20 |
| Business Management Education (s) | Oct. 40 |
| Business Men's Expectations (s) | Aug. 4, Dec. 7 |
| See also Compas Points of Business | |
| Business, Small—Does It Need a New Concept of Salesmanship? | Sept. 18 |
| Paterson's Pattern for Small Businesses | Dec. 17 |

- C -

| | |
|---|----------|
| Cables, Plastic-Coated (s) | Feb. 54 |
| Calculating Equipment (s) | Oct. 38 |
| Canada, Hydro-Electric Power for Homes and Mills | May 24 |
| Capital Gains Tax—They're Not Working on the Left | Dec. 18 |
| Carlsonburg Co. (s) | June 40 |
| Caterpillar, Andrew—America's Commonplace Miracle | Dec. 15 |
| Cartons Double as a Dealer Display (s) | Jan. 41 |
| Casey, William E.—Lynchburg, Background against High Taxes | Aug. 22 |
| Fourteen Ways to Compute a Company's Excess Profits Tax | Mar. 20 |
| Casting, Continuous (s) | Apr. 41 |
| Chester, Gully M.—Hate I Kept the Back? | Oct. 15 |
| Catalysts, Chemical (s) | Aug. 39 |
| Central Virginia Industries, Inc.—Lynchburg Turns a Page | Feb. 30 |
| Census, see Compas Points of Business | |
| Chemicals—Manufacturing, Mining, and Medicine Benefits from Meat Research | Aug. 24 |
| Chemicals, Industrial (s) | Apr. 52 |
| Chester, Gully M.—Hate I Kept the Back? | Oct. 15 |
| Chromalloy Corp. (s) | Nov. 60 |
| Chromium Stainless Steel (s) | Nov. 56 |
| Civilian Defense (s) | Feb. 44 |
| Clague, Ewan—Four Changes in the Cost of Living | June 18 |
| Cleaning Machines for Industrial Buildings (s) | Feb. 45 |
| Close Cooperation between Business and Education | June 21 |
| Clous, Inspection (s) | Sept. 48 |
| Coleman, John S.—Scanning the Presidential Limbo | Nov. 21 |
| Collective Bargaining—What the War Taught Us about Wage Control | Jan. 19 |
| Collyer, John L.—What Should a President Do? | Aug. 21 |

| | |
|---|----------|
| Color Used on Annual Reports (s) | Nov. 52 |
| Columbia Broadcasting Co. (s) | Jan. 16 |
| Commercial Gas System (s) | Sept. 52 |
| Comish, N. H.—Our Retail Selling Ills | Nov. 21 |
| Comsumer Manufacturing Co. (s) | Nov. 56 |
| Commercial and Industrial Failures and Commercial Loan Rates, see Compas Points of Business | |
| Commercial Archives, Inc. (s) | Mar. 41 |
| Commercial Controls Corp. (s) | Sept. 43 |
| Commodity Price Index, see Prices, Wholesale Commodities | |
| Communism—Business Ethics and World Conflict | Sept. 15 |

Compas Points of Business

| | |
|---|---|
| Quarterly Supplement | Feb., May, Aug., Nov. |
| Monthly Statistics | Jan. 25, Mar. 27, Apr. 27, June 25, July 25, Sept. 25, Oct. 25, Dec. 24 |
| Connecticut Power Co. (s) | Sept. 38 |
| Conover-Mast Publications (s) | Feb. 50 |
| Construction—How Firm a Foundation? | Part I Sept. 21, Part II Oct. 21, Part III Nov. 23 |
| Consumer Buying Power (chart) | May 6 |
| Points of Business | May 6 |
| Consumer Credit, see Compas Points of Business | |
| Consumer Prices (chart) | Jan. 17 |
| Consumer's Price Index—Four Changes in the Cost of Living | June 18 |
| See also Prices, Consumer | |
| Continuous Metallizing Corp. (s) | Apr. 43 |
| Controlled Materials Plan—Wacking Up the Pie of Scarce Materials | May 19 |
| Cooling Devices, Industrial (s) | Sept. 44 |
| Cooling Systems, Generator (s) | Sept. 38 |
| Corporate Functional Reports (s) | Sept. 35 |
| Corporate Management—Do Boards of Directors Satisfy Today's Needs? | Feb. 24 |
| Corporate Profits, see Compas Points of Business | |
| Corporate Taxes—Fourteen Ways to Compute a Company's Excess Profits Tax | Mar. 20 |
| The Corporate Finance—Success in Spite of Excess | Aug. 14 |
| What are "Fair" Profits? | June 16 |
| Cost of Living, Four Changes in the | June 18 |
| Costs and War Contracts | July 16 |
| Counting Machines for Industrial Products (s) | Feb. 39 |

Covers

| | |
|--|----------|
| We Can't Do Business from Empty Wagons | Jan. 19 |
| A Maine Paper Mill in Winter | Feb. 18 |
| The Hunter, by Winslow Homer | Mar. 16 |
| Most of Replacements, by George H. Lambdin | Apr. 18 |
| Detroit Skyline | May 19 |
| New ITEX & BRUNNEN, INC., Home Office Building | June 19 |
| The Four Warnings, by Winslow Homer | July 16 |
| U. S. Capital Dome at Night | Aug. 19 |
| Union Square, New York, 1858 by William Hahn | Sept. 18 |
| The Cider Mill, by William E. Carlson | Oct. 15 |
| Lighthouse along Ship Canal, Duluth | Nov. 18 |
| Old Mill in Winter, by George H. Durrie | Dec. 18 |
| Cashland Corp., Ralph C. (s) | Feb. 30 |
| Credit—Business Ethics and World Conflict | Sept. 15 |
| See also Compas Points of Business | |
| "Credit—Man's Confidence in Man" | Oct. 48 |
| Cresap, McCormick, and Paget (s) | Feb. 52 |
| Currency Outside of Banks, see Compas Points of Business | |

- D -

| | |
|---|----------------------------|
| Daugherty, Carroll R.—What the War Taught Us about Wage Control | Jan. 19 |
| Davison Chemical Corp. (s) | Aug. 39 |
| Daylighting Computed before Construction (s) | Sept. 32 |
| Debt, Gross Federal, see Compas Points of Business | |
| Fed. National—Our Tax and Debt Burden | July 18 |
| Deflate Plus Stik Co. (s) | Jan. 19 |
| Defence Contracts | Sept. 18, Oct. 18, Dec. 17 |

| | |
|--|----------------------------|
| Defense Expenditures and Gross National Product (chart), see Compass Points of Business..... | May 11 |
| Defense Production— <i>Wacking Up the Pie of Source Materials</i> | May 19 |
| Defense Production Act of 1950— <i>How Cooperative Can You Be?</i> | Oct. 18 |
| Deficit Financing— <i>Does Small Business Need a New Concept of Salesmanship?</i> | Sept. 18 |
| Demand Deposits, see Compass Points of Business | |
| Denmark— <i>A New Look at Northern Europe</i> | Feb. 27 |
| Department Store Sales, see Weekly Signposts of Activity | |
| Department Stores—by Size (table)..... | Nov. 26 |
| Detroit Edison Co. (s)..... | July 34 |
| Diamond, Walter H.— <i>Where Is Our Gold Going?</i> | Apr. 17 |
| Diamond Machine Tool Co. (s)..... | Jan. 34 |
| Dictating Machine (s)..... | June 38, July 37, Sept. 40 |
| Dictating over the Telephone (s)..... | Feb. 40 |
| Dispensary, Industrial (s)..... | Sept. 32 |
| Display Materials (s)..... | Jan. 34 |
| Display Stickers (s)..... | Jan. 34 |
| Distribution Mobilization (s)..... | Apr. 52 |
| <i>Do Boards of Directors Satisfy To-day's Needs?</i> | Feb. 23 |
| Duellier-Jarvis Corp. (s)..... | Nov. 53 |
| <i>Does ECA Pay Off?</i> | Feb. 26 |
| <i>Does Small Business Need a New Concept of Salesmanship?</i> | Sept. 18 |
| Donaldson Co., Inc. (s)..... | Sept. 35 |
| Douglas, J. C., Inc. (s)..... | Jan. 49 |
| Dravo Corp. (s)..... | Sept. 42, Nov. 60 |
| Drawing Board (s)..... | Sept. 48 |
| Drills (s)..... | Nov. 56 |
| Driver Training (s)..... | July 34 |
| Drums, Steel (s)..... | Apr. 54 |
| Drugs, Butler (s)..... | Sept. 48 |
| Dunham Co., C. A. (s)..... | Nov. 52 |
| Duplicator Corp. (s)..... | Jan. 37 |
| Duplicating Machines (s)..... | Jan. 37, July 46, Oct. 49 |
| Du Pont, E. I., de Senneville & Co. (s)..... | Mar. 44, June 16 |
| Aug. 19, Sept. 37, Oct. 42, Nov. 48 | |
| Dyes, Textile (s)..... | Aug. 48 |

-E-

| | |
|--|--|
| Earnings of Industrial Workers, see Compass Points of Business | |
| Elberstadt, Ferdinand— <i>What the War Taught Us about Materials Control</i> | Jan. 13 |
| Economic Conditions | |
| Business Expectations..... | Aug. 3, Dec. 7 |
| See also Compass Points of Business | |
| <i>For a Strong America: Cooperation.....</i> | Apr. 15 |
| <i>Have I Kept the Faith?</i> | Oct. 15 |
| <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| Economic Co-operation Administration— <i>Does ECA Pay Off?</i> | Feb. 26 |
| Edison, Inc., Thomas A. (s)..... | Feb. 40 |
| Education and Business— <i>Close Cooperation Between Business and Education</i> | June 21 |
| Electric Desolator Corp. (s)..... | Sept. 42 |
| Electric Power Output, see Weekly Signposts of Activity and Compass Points of Business | |
| Elevators, Self-Service (s)..... | Nov. 48 |
| Employee Communications, (s)..... | July 34 |
| Employee Relations | |
| <i>A King.....</i> | Nov. 24 |
| <i>Do Boards of Directors Satisfy To-day's Needs?</i> | Feb. 23 |
| Employee Inventions (s)..... | Sept. 44 |
| Employment Relations (s)..... | Feb. 48 |
| Sept. 52, Nov. 48 | |
| Employer Relations (s)..... | Jan. 41, 49, Feb. 52 |
| Aug. 46, Sept. 44, Nov. 60 | |
| <i>Get the Facts.....</i> | Feb. 54 |
| <i>Management and Labor Learn Together.....</i> | Sept. 20 |
| <i>What Makes an Employee Information Program "Click"?</i> | Apr. 20 |
| Employment, see Survey of Business Expectations | |
| Employment—Agricultural; Armed Forces; Civilian; Nonagricultural; see Compass Points of Business | |
| Employment, Index of..... | Mar. 26, Apr. 25, June 25, July 24, Sept. 24, Oct. 24, Dec. 24 |
| Employment Management— <i>Quality Controls Find Gremlins</i> | May 21 |
| Engine Pressure Automatic Control (s)..... | Nov. 52 |
| Engineering Educational Program (s)..... | Sept. 48 |
| Equipment and Plant Expenditures, see Compass Points of Business | |
| Europe— <i>Does ECA Pay Off?</i> | Feb. 26 |

Excess Profits Tax

| | |
|--|----------|
| <i>Does Small Business Need a New Concept of Salesmanship?</i> | Sept. 18 |
| <i>Fourteen Ways to Compute a Company's Excess Profits Tax</i> | Mar. 19 |
| <i>Success in Spite of Excess.....</i> | Aug. 18 |
| <i>They're Been Working on the Levy.....</i> | Dec. 18 |
| Expenditures for Plant & Equipment, see Compass Points of Business | |
| Experience with Materials Control (table)..... | Jan. 15 |
| Exports, see Compass Points of Business | |

-F-

| | |
|---|--|
| Factory Driving (s)..... | Sept. 52 |
| Facsimile Machines (s)..... | Sept. 48 |
| Failures..... | Jan. 28, Feb. 27, Mar. 44, Apr. 17, May 20, June 11, July 26, Aug. 10, Sept. 28, Oct. 16, Nov. 49, Dec. 12 |
| Failures, see Weekly Signposts of Activity | |
| Failures—Commercial and Industrial; Liabilities; Number of Businesses; see Compass Points of Business | |
| Fatures, Prices, and Employment (chart), see Compass Points of Business..... | Aug. 11 |
| Fairchild Camera and Instrument Corp. (s)..... | Mar. 49 |

| | |
|---|----------|
| Fairless, Benjamin F.— <i>America's Commonplace Miracle.....</i> | Dec. 15 |
| <i>What Should a President Do?</i> | July 13 |
| Family Foundation, Bulwark against High Taxes..... | Aug. 22 |
| Family Ownership within Income Groups (chart), see Compass Points of Business..... | Feb. 11 |
| Farm Income, see Compass Points of Business | |
| Federal Budget Expenditures and Receipts 1941-1950-1952 (table)..... | July 19 |
| Federal—Debt; Expenditures; Receipts; Federal Reserve Rates, see Compass Points of Business | |
| Federal Income—Spending (chart), see Compass Points of Business..... | Nov. 12 |
| Federal Products Corp. (s)..... | Sept. 39 |
| Ferro-Corp. (s)..... | June 38 |
| Fertilizer (s)..... | Sept. 52 |
| Fifty Years Record (chart), see Compass Points of Business..... | Feb. 5 |
| Film Packing (s)..... | Sept. 34 |
| Filter, Magnetic (s)..... | July 37 |
| Finance—Consumer Credit; Currency Outside of Banks; Demand Deposits; Loans of Commercial Banks; Turnover of Demand Deposits; see Compass Points of Business | |
| Finance, Government— <i>They're Been Working on the Levy.....</i> | Dec. 18 |
| <i>What Are Our Tax and Debt Burdens?</i> | July 18 |
| Finance, International— <i>Where Is Our Gold Going?</i> | Apr. 17 |

Financial Ratios

| | |
|--|------------------|
| 14 Important Ratios—An Annual Compilation; Report on a Grouping Economy..... | Nov. 25 |
| 14 Important Ratios for Manufacturing Lines..... | Dec. 19 |
| Finland— <i>A New Look at Northern Europe</i> | Feb. 27 |
| Finnell System, Inc. (s)..... | Sept. 48 |
| Fire Fighting Equipment (s)..... | Mar. 44 |
| Fire Prevention, Industrial (s)..... | Feb. 52, June 30 |
| Sept. 46, Nov. 61 | |
| Firestone Plastics Co. (s)..... | Feb. 44 |
| Flowmeter (s)..... | Feb. 44 |
| Folom, Frank M.— <i>What Should a President Do?</i> | Apr. 21 |
| <i>What the War Taught Us about Military Procurement</i> | Jan. 23 |
| <i>For a Strong America: Cooperation.....</i> | Apr. 15 |
| Ford Motor Co. (s)..... | July 34 |
| Foreign Exchange (s)..... | Apr. 17 |
| Foreign Investments— <i>Does ECA Pay Off?</i> | Feb. 26 |
| Formica Co. (s)..... | July 38 |
| Forward, Charles— <i>A King.....</i> | Nov. 24 |
| Foster, William C.— <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| Foulke, Roy S.— <i>14 Important Ratios for Manufacturers</i> | Dec. 19 |
| Foundations—Family Foundations; Bulwark against High Taxes..... | Aug. 22 |
| 14 Important Ratios—An Annual Compilation; Report on a Grouping Economy..... | Nov. 25 |
| 14 Important Ratios for Manufacturing Lines..... | Dec. 19 |
| 14 Ways to Compute a Company's Excess Profits Tax..... | Mar. 19 |
| Free Enterprise— <i>Business Ethics and World Affairs</i> | Sept. 15 |
| Freight Carloadings, see Compass Points of Business and Weekly Signposts of Activity | |
| French, Dr. Rudolph (s)..... | Apr. 50 |
| Friden Calculating Machine Co. (s)..... | Oct. 48 |
| Fruehauf Trailer Co. (s)..... | Nov. 62 |

-G-

| | |
|---|-------------------------|
| General Aniline and Film Corp. (s)..... | Oct. 40 |
| General Electric Co. (s)..... | Nov. 53 |
| General Electric X-ray Corp. (s)..... | Apr. 50 |
| General Motors Contract— <i>Four Changes in the Cost of Living</i> | June 18 |
| General Motors Corp. (s)..... | Apr. 43 |
| Gesteiner Ltd. (s)..... | Feb. 44 |
| Get the Facts..... | Feb. 54 |
| Gindler Corp. (s)..... | Aug. 19 |
| Gold Reserve— <i>Where Is Our Gold Going?</i> | Apr. 17 |
| Goodrich Co., B. F. (s)..... | Jan. 84, Sept. 52 |
| Government Contracts— <i>For a Strong America: Cooperation.....</i> | Apr. 15 |
| Government Control— <i>How Cooperative Can You Be?</i> | Oct. 18 |
| <i>Renegotiation—In Old Acquaintance in a New Dress</i> | May 22 |
| <i>Wacking Up the Pie of Source Materials</i> | May 19 |
| <i>What the War Taught Us about Materials Control</i> | Jan. 13 |
| <i>What Wage and Salary Increases Are Permitted?</i> | Oct. 17 |
| Government, Renegotiation— <i>The Honorable Man Performance and Prospects</i> | Mar. 13 |
| Government Spending, Revenue and Debt (chart)..... | Jan. 44, Apr. 46 |
| Grain Union Co. (s)..... | Jan. 44, Apr. 46 |
| Graphostat Precision Bore Is Co. (s)..... | June 16 |
| Gray Manufacturing Co. (s)..... | June 48, July 37 |
| Great Britain— <i>A New Look at Northern Europe</i> | Feb. 27 |
| Great Lakes Paper Co. (s)..... | June 16 |
| Grinding, Improved (s)..... | Nov. 48 |
| Gross Corporate Income— <i>What Are "Profits"?</i> | June 16 |
| Gross National Product (chart), see Compass Points of Business..... | May 11, Aug. 6, Nov. 11 |

-H-

| | |
|--|--|
| Hammill, Lyman P.— <i>What Are "Fair" Profits?</i> | June 16 |
| Harsh, Chemical Co. (s)..... | Aug. 49 |
| <i>Have I Kept the Faith?</i> | Oct. 15 |
| Health Programs, Cooperative (s)..... | Sept. 42 |
| Here in Washington..... | July 4, Aug. 1, Sept. 5, Oct. 4, Nov. 8, Dec. 5 |
| Helicopters, Industrial Use (s)..... | Nov. 60, Sept. 42 |
| Here and There in Business..... | Jan. 34, Feb. 4, Mar. 40, Apr. 42, June 10, July 14, Aug. 36, Sept. 32, Oct. 28, Nov. 48 |

| | |
|---|---|
| Hickok Manufacturing Co., Inc. (s)..... | Jan. 34 |
| Hilton-Davis Chemical Co. (s)..... | Aug. 38 |
| Hindle & Dauch Paper Co. (s)..... | Jan. 34, Sept. 39 |
| Honan-Crane Corp. (s)..... | July 37 |
| Hoover Plan: Performance and Prospects..... | Mar. 13 |
| Hoover Report (s)..... | Feb. 52 |
| Hopalong Cassidy Savings Clubs (s)..... | Sept. 41 |
| Hospitalization Programs, Group (s)..... | Sept. 52 |
| <i>How Cooperative Can You Be?</i> | Oct. 18 |
| <i>How Firm a Foundation.....</i> | Part I, Sept. 21; Part II, Oct. 21; Part III, Nov. 23 |
| Huston, L. C., Charles Lusk— <i>Management Committee: Co-ordinating of Policies and Practices</i> | Mar. 16 |
| Hydro-Electric Power..... | May 24 |

-I-

| | |
|--|--|
| Identification Photos (s)..... | Mar. 49 |
| Igleheart, Austin S.— <i>What Should a President Do?</i> | July 13 |
| Imperial Chemical Industries, Ltd. (s)..... | Apr. 43 |
| Imports, see Compass Points of Business | |
| Income—Corporate Profits after Taxes; Disposable; Farm; Hourly; National; Personal; Weekly; see Compass Points of Business | |
| Income— <i>What Are Our Tax and Debt Burdens?</i> | July 18 |
| Income and Savings, Spendable (chart), see Compass Points of Business..... | Aug. 7 |
| Income, National..... | Nov. 52 |
| Incorporations, New Business..... | Jan. 28, Feb. 28, Mar. 40, Apr. 27, May 20, June 13, July 28, Aug. 28, Sept. 25, Oct. 20, Nov. 34, Dec. 28 |
| Indium, Industrial..... | Mar. 44 |
| Industrial Marking Equipment Co. (s)..... | Apr. 49 |
| Industrial Mobilization— <i>How Co-operative Can You Be?</i> | Oct. 18 |
| <i>Wacking Up the Pie of Source Materials</i> | May 19 |
| Industrial Production, see Production, Industrial | |
| Industrial Relations Films Guide (s)..... | Nov. 62 |
| Int'l Paralysis Insurance Co. (s)..... | Sept. 52 |

Inflation

| | |
|--|----------|
| <i>A New Look at Northern Europe</i> | Feb. 27 |
| <i>Renegotiation—An Old Acquaintance in a New Dress</i> | May 22 |
| <i>Success in Spite of Excess</i> | Aug. 18 |
| <i>What Are Our Tax and Debt Burdens?</i> | July 18 |
| Inspection by X-ray (s)..... | Apr. 50 |
| Insurance Table (s)..... | Sept. 38 |
| Insulation, Plastic (s)..... | Mar. 44 |
| Insurance, Group (s)..... | Jan. 40 |
| Internal Revenue Code— <i>They're Been Working on the Levy.....</i> | Dec. 18 |
| International Harvester Co. (s)..... | Nov. 62 |
| International Trade Relations— <i>Where Is Our Gold Going?</i> | Apr. 17 |
| Inventories—Manufacturing; Retail; Wholesale; see Compass Points of Business | |
| See also Survey of Business Expectations | |
| Inventories and Retail Sales (chart), see Compass Points of Business..... | Aug. 10 |
| Inventors Control— <i>Wacking Up the Pie of Source Materials</i> | May 19 |
| Inventory to Sales Ratio (chart), see Compass Points of Business..... | Nov. 16 |
| <i>Is Business Language Poetry?</i> | July 21 |

-J-

| | |
|--|----------|
| Janes Booth, Ltd. (s)..... | Apr. 43 |
| Job Specification Form for Presidents..... | July 14 |
| Johnson, Colonel Charles F. II— <i>Management and Labor Learn Together</i> | Sept. 20 |
| Jones, Dr. Clark (s)..... | Sept. 53 |
| Junior Aul Conservation Klub (s)..... | Sept. 39 |

-K-

| | |
|--|----------|
| Kaiser Aluminum & Chemical Corp. (s)..... | July 36 |
| Keener, J. Ward (s)..... | Sept. 52 |
| Kelly, Pilon W.— <i>Costs and War Contracts</i> | July 16 |
| Kerrigan, James J.— <i>What Should a President Do?</i> | July 13 |
| Kiefer-Stewart Case— <i>How Cooperative Can You Be?</i> | Oct. 18 |
| Krawill, Richard— <i>Wacking Up the Pattern for Small Business</i> | Dec. 17 |

-L-

| | |
|---|--|
| Labeling, Informative (s)..... | Feb. 49 |
| Labor Management Relations— <i>Get the Facts.....</i> | Feb. 54 |
| <i>Management and Labor Learn Together.....</i> | Sept. 20 |
| <i>What the War Taught Us about Wage Controls</i> | Jan. 16 |
| Labor Relations—Invite Women to Inspect Plant (s)..... | Nov. 62 |
| Ladder Sublifter (s)..... | Feb. 44 |
| Landman, J.— <i>They're Been Working on the Levy.....</i> | Dec. 18 |
| Lasser, I. K. and Casey, William J.— <i>Family Foundation, Bulwark against High Taxes</i> | Aug. 22 |
| <i>Fourteen Ways to Compute a Company's Excess Profits Tax</i> | Mar. 19 |
| Leavert, Scanning the Presidential Timber..... | Nov. 21 |
| Letter Writing Course (s)..... | Jan. 34 |
| Letters to the Editor..... | Jan. 8, Feb. 18, Mar. 6, Apr. 8, May 14, June 10, July 8, Aug. 14, Sept. 10, Oct. 10, Nov. 8 |
| Levi Corp. (s)..... | Apr. 52 |
| Lift Trucks (s)..... | Nov. 52 |
| Lighting (s)..... | Sept. 32, 42, Nov. 53 |
| Little Steel Formula— <i>What the War Taught Us about Wage Controls</i> | Jan. 16 |
| Loan Rates, Commercial, see Compass Points of Business | |
| Lubrication (s)..... | Jan. 36 |
| Lyschberg Turns a Page..... | Feb. 30 |

—M—

| | |
|---|-------------------|
| Machine Tool Orders and Shipments (chart), see Compas Points of Business..... | Nov. 17 |
| McElroy, John— <i>Business Language Fuzzy?</i> | July 21 |
| McMullen Books, Inc. (s)..... | Oct. 43 |
| McWane, Henry— <i>Lynchburg Turns a Page</i> | Feb. 30 |
| Mudson Oil Case— <i>How Co-operative Can You Be?</i> | Oct. 18 |
| Magnetic Recording Industries (s)..... | Sept. 40, Oct. 4 |
| Management and Labor Labor Together..... | Sept. 20 |
| Management Committee— <i>Co-ordinator of Policies and Practices</i> | Mar. 16 |
| Manpower Allocation— <i>What the War Taught Us about Wage Control</i> | Jan. 19 |
| Manufacturers— <i>Fourteen Important Ratios for 36</i> | Dec. 19 |
| Manufacturing Lines..... | Dec. 19 |
| Manufacturers, Sales, and Inventories, see Compas Points of Business..... | |
| Manufacturing, Mining, and Medicine Benefit from Meat Research..... | Aug. 24 |
| March Sewing Machine Co. (s)..... | Sept. 12 |
| Marshall Plan— <i>Does E.C.A. Pay Off?</i> | Feb. 26 |
| Massachusetts Institute of Technology (s)..... | Sept. 48 |
| Master Addresser Co. (s)..... | Feb. 40 |
| Materials, Government Control— <i>Does Small Business Need a New Concept of Salesmanship?</i> | May 19 |
| What the War Taught Us about Materials Control..... | Jan. 13 |
| Measuring Machines, Mechanical (s)..... | Jan. 39 |
| Meat Research, Manufacturing, Mining, and Medicine Benefit from..... | Aug. 24 |
| Mellon Institute of Industrial Research (s)..... | Apr. 52 |
| Merchandise Conveyor from Cash Register to Parking Area (s)..... | Aug. 36 |
| Metal Casting, Continental..... | Apr. 43 |
| Mechanics, D. L.— <i>Lynchburg Turns a Page</i> | Feb. 30 |
| Michael Luth Co. (s)..... | July 36 |
| Michigan Tool Co. (s)..... | Oct. 42 |
| Mills, Strip Rolling..... | Aug. 38 |
| Miner Safety Appliances..... | Feb. 40, Sept. 41 |
| Minnesota Honeywell Regulator Co. (s)..... | Feb. 44 |
| Mixing Apparatus for Dry Materials (s)..... | July 48 |
| Mobile Corp. (s)..... | Jan. 40 |
| Money in Circulation, see Weekly Signposts of Activity..... | |
| Money— <i>Where Is Our Gold Going?</i> | Apr. 17 |
| Monsanto Chemical Co. (s)..... | Apr. 42 |
| Motion Pictures in Industry (s)..... | Apr. 42 |
| Multi-angle Drill Unit (s)..... | Nov. 46 |
| Multihit Machine (s)..... | July 46 |
| Multiple Copy Rectifier (s)..... | Sept. 41 |
| Multiple Pricing— <i>What the War Taught Us about Price Controls</i> | Jan. 46 |

—N—

| | |
|--|----------|
| National Bureau of Standards (s)..... | Jan. 36 |
| National Defense— <i>How Co-operative Can You Be?</i> | Oct. 18 |
| Business Ethics and World Conflict..... | Sept. 15 |
| National Folding Box Co., Inc. (s)..... | Feb. 42 |
| National Income, see Compas Points of Business..... | |
| National Lead Co. (s)..... | Apr. 52 |
| National Lumber Manufacturing Association's Hardwood Research Committee (s)..... | Sept. 52 |
| National Product and Spending (chart), see Compas Points of Business..... | Aug. 6 |
| National Radiator Co.'s Fearless Works— <i>America's Compromise Miracle</i> | Dec. 15 |
| National Securities Association (s)..... | Sept. 41 |
| National Security Act of 1947— <i>What the War Taught Us about Materials Control</i> | Jan. 13 |
| National Security Resources Board, Civil Defense Office (s)..... | Feb. 44 |
| National Starch Products, Inc. (s)..... | Apr. 51 |
| Naugahawk Valley Instrument Council (s)..... | Sept. 35 |
| Neoprene Latex (s)..... | Oct. 44 |
| New Britain, Conn.— <i>Closer Cooperation between Business and Education</i> | June 21 |
| New Look at Northern Europe..... | Feb. 27 |
| New York State School of Industrial and Labor Relations (s)..... | Nov. 62 |
| Norway— <i>A New Look at Northern Europe</i> | Feb. 27 |

—O—

| | |
|--|------------------|
| Odor Control, Industrial (s)..... | Jan. 36 |
| Office Equipment | |
| Calculating Machine for Square Root (s)..... | Oct. 38 |
| Copying Machines (s)..... | Feb. 40, Oct. 40 |
| Dictating by Remote Control (s)..... | Feb. 40 |
| Dictating Machine— <i>How to Use Correctly</i> | Sept. 30 |
| Drawing Board, Portable (s)..... | June 26 |
| Duplicating Machine (s)..... | Jan. 37 |
| Duplicating on Coated Card Stock (s)..... | July 36 |
| File, Electric Rotary (s)..... | Mar. 41 |
| Filing Is Mechanized (s)..... | Feb. 42 |
| Form Designing (s)..... | Feb. 42 |
| Storage and Filing Practices (s)..... | Sept. 30 |
| Storage of Value Records (s)..... | Mar. 41 |
| Typewriter Converted for Continuous Forms (s)..... | Sept. 51 |
| Typewriter for Tape Perforation and Copying (s)..... | Sept. 41 |
| Office Surveys (s)..... | July 36 |
| Oil and Lubricants..... | Jan. 36 |
| Our Retail Selling Ills—A Diagnosis..... | Mar. 21 |
| Oil Elevator Co. (s)..... | Nov. 48 |
| Ozolid Division (s)..... | Oct. 40 |

P

| | |
|---|----------|
| Packaging Film (s)..... | Sept. 34 |
| Paper Manufacture— <i>Neoprene Latex Added?</i> | Oct. 44 |
| Parking Lot Machine (s)..... | Oct. 42 |
| Patrick Co., A. (s)..... | June 36 |
| Paterson's Pattern for Small Business..... | Dec. 17 |
| Pathephone Co. of America, Inc. (s)..... | Jan. 40 |

| | |
|--|--|
| Paterson, John H.— <i>Behind the President's Desk</i> | June 15 |
| Patterson-Kelly Inc. (s)..... | July 38 |
| Paxton-Mitchell Co. (s)..... | Nov. 54 |
| Pease Woodwork Co. (s)..... | Sept. 34 |
| Perkins, James A.— <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| Personnel Management— <i>Management and Labor Learn Together</i> | Sept. 20 |
| Peter Clime (s)..... | Sept. 42 |
| Petroleum— <i>Hydro Electric Power for Canada</i> | May 24 |
| Petroleum Industry, see Compas Points of Business..... | |
| Philanthropy— <i>The Family Foundation, Bulwark against High Taxes</i> | Aug. 22 |
| Phillips, Irving J.— <i>Management and Labor Learn Together</i> | Sept. 20 |
| Pittsburgh Corning Corp.'s Daylighting Research Center (s)..... | Sept. 32 |
| Plant Equipment Expenditures, see Compas Points of Business..... | |
| Plastic Wire & Cable Corp. (s)..... | Feb. 53 |
| Plastics (s)..... | Feb. 24, Feb. 25, Feb. 53, June 16, Oct. 42 |
| Population Growth—U. S.— <i>Are We Reaching City Limits?</i> | Apr. 22 |
| Population Statistics, see Compas Points of Business..... | |
| Polard Corp. (s)..... | Mar. 40 |
| Post-War Profit Trends (chart)..... | June 16 |
| Pre-fabricated Homes..... | Sept. 34 |
| Preservative, Cutting Oil (s)..... | Mar. 43 |
| Presses, Turret Punch (s)..... | Feb. 53 |
| Price Control— <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| What the War Taught Us about Wage Control..... | Jan. 19 |
| Price, Gwynn A.— <i>The Houser Plan Performance and Prospects</i> | Mar. 13 |
| Prices, Consumer..... | July 24, Sept. 24, Oct. 24, Dec. 23 |
| Prices, Consumer, see Compas Points of Business..... | |
| Prices, Food— <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| Price Index, Wholesale Foods..... | Jan. 38, Feb. 14, Mar. 27, Apr. 25, May 20, June 10, July 24, Aug. 28, Sept. 24, Oct. 24, Nov. 14, Dec. 26 |
| Prices, Industrial Stock..... | July 24, Sept. 24, Oct. 24, Dec. 23 |
| Prices, Industrial Stock Averages, see Compas Points of Business..... | |
| Prices, Wholesale, see Compas Points of Business..... | |
| Printing on Pails (s)..... | July 24, Sept. 24, Oct. 24, Dec. 24 |
| Priorities, Industrial— <i>Wacking Up the Pie of Scarce Materials</i> | May 19 |
| What the War Taught Us about Materials Control..... | Jan. 13 |
| Procurement, Government— <i>For a Strong America—Co-operation</i> | Apr. 15 |
| Procurement's Pattern for Small Business..... | Dec. 17 |
| Production— <i>What the War Taught Us about Materials Control</i> | Jan. 13 |
| Production Costs— <i>Cost and War Contracts</i> | July 16 |
| Production, Incentives— <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| Production, Industrial..... | Feb. 42, Mar. 26, Apr. 25, May 25, July 24, Sept. 24, Oct. 24, Nov. 28, Dec. 23 |
| Production— <i>Building Permits: Electric Power: Expenditures for Plant and Equipment: Gross National Product: Industrial, see Compas Points of Business</i> | |
| Profit, Corporate— <i>What Are "Fair" Profits?</i> | June 16 |
| Success in Spite of Excess..... | Aug. 19 |
| Profits and Plant Expansion (chart), see Compas Points of Business..... | May 40 |
| Profits, Two Ways to Compare (table)..... | June 17 |
| Public Relations (s)..... | Feb. 50 |

—Q—

| | |
|--------------------------------------|--------|
| Quality Controls Finds Gremlins..... | May 21 |
|--------------------------------------|--------|

—R—

| | |
|---|--|
| Radio Attachments to Eliminate Commercials (s)..... | Sept. 53 |
| Radiol Relay, Transcontinental (s)..... | Oct. 48 |
| Radiol Car Travels on Tracks or Ground..... | Feb. 30 |
| Railroad Tickets in Booklet Size..... | Sept. 52 |
| Randall, Clarence B.— <i>Lynchburg Turns a Page</i> | Feb. 30 |
| Rat, H. L.— <i>Manufacturing, Mining, and Medicine Benefit from Meat Research</i> | Apr. 24 |
| Rationing— <i>What the War Taught Us about Price Controls</i> | Jan. 16 |
| Rayburn, C. (s)..... | Jan. 36 |
| Readability Associates— <i>A Business Language Fuzz?</i> | July 21 |
| Reading Laboratory, N. Y. C. (s)..... | Mar. 40 |
| Record Keeping— <i>Needing Out of the Past</i> | Sept. 30 |
| Recording Machine (s)..... | Sept. 40 |
| Remington, Frank— <i>How Firm a Foundation Part I</i> | Sept. 21 |
| Remington Rand, Inc. (s)..... | Part II Nov. 24 |
| Renegotiation— <i>An Old Acquaintance in a New Dress</i> | May 22 |
| Renegotiation Act of 1945— <i>The Houser Plan</i> | Mar. 13 |
| Report on a Growing Economy— <i>Fourteen Important Ratios—An Annual Compilation</i> | Nov. 25 |
| Reports, Annual (s)..... | Feb. 52 |
| Research, Industrial— <i>Manufacturing, Mining, and Medicine Benefit from Meat Research</i> | Apr. 24 |
| Respiration, Artificial (s)..... | Aug. 20 |
| Retail Sales..... | Mar. 26, Apr. 25, June 25, July 24, Sept. 24, Oct. 24, Dec. 23 |

| | |
|---|-------------------|
| Retail Sales and Inventories (chart), see Compas Points of Business..... | Aug. 10 |
| Retail Trade— <i>Fourteen Important Ratios—An Annual Compilation; Report on a Growing Economy</i> | Nov. 25 |
| Revenue Act of 1945— <i>They're Working on It</i> | Dec. 18 |
| Reynolds Metals Co. (s)..... | Feb. 53, Sept. 53 |
| Richberg, Donald R.— <i>Serenity</i> | July 10, 1953 |
| (poem)..... | Oct. 20 |
| Ring, A. (s)..... | Nov. 24 |
| Riverdale Metal Co. (s)..... | Apr. 48 |
| Ross, Irving (s)..... | Sept. 38 |
| Rubber Collapsable Shipping Containers..... | Sept. 38 |
| Rubber Plasticizer (s)..... | Apr. 42 |
| Rubber, Synthetic— <i>Industrial Uses (s)</i> | Sept. 38 |
| Ruml, Beardsley— <i>Do Boards of Directors Satisfy To-day's Needs?</i> | Feb. 23 |
| Success in Spite of Excess..... | Aug. 19 |

—S—

| | |
|--|---|
| Safety, Airplane (s)..... | Nov. 57 |
| Safety Devices, Industrial (s)..... | Feb. 30, July 24, Sept. 52, Nov. 57, 61 |
| Safety Signs, Adhesive (s)..... | Sept. 41 |
| Salaries from Business Income, Openings..... | Apr. 21 |
| Salaries— <i>What Wage and Salary Increases Are Permitted?</i> | Oct. 17 |
| Sales— <i>Exports: Farm Receipts; Imports; Manufacturing; Retail; Wholesale; see Compas Points of Business</i> | |
| See also Survey of Business Expectations..... | |
| Sales Approach (chart)..... | Mar. 21 |
| Sales Management Aids (s)..... | Apr. 21 |
| Sales Promotion Programs (s)..... | June 36 |
| Salesmanship— <i>Does Small Business Need a New Concept of Salesmanship?</i> | Jan. 16 |
| Our Retail Selling Ills—A Diagnosis..... | Mar. 21 |
| Salemen (s)..... | Nov. 60 |
| Sales, Ratio of Inventory to (chart), see Compas Points of Business..... | Nov. 16 |
| Sanford, A. C. (s)..... | Sept. 39 |
| Sanzo, Richard— <i>Fourteen Important Ratios—An Annual Compilation; Report on a Growing Economy</i> | Nov. 25 |
| Savings, Personal, see Compas Points of Business..... | |
| Savings, Employee (s)..... | Nov. 48 |
| Savings, Spendable Income and (chart), see Compas Points of Business..... | Aug. 7 |
| Sawdust, Industrial Use (s)..... | Sept. 52 |
| Sawyer, Charles— <i>For a Strong America: Co-operation</i> | Apr. 15 |
| Scarc Materials, Wacking Up the Pie of..... | May 19 |
| Schenley Industries, Inc. (s)..... | Aug. 36 |
| Scholarships (s)..... | July 34 |
| Schwab, Charles M.— <i>America's Communique Miracle</i> | Dec. 15 |
| Schwartz Chemical Co., Inc. (s)..... | Apr. 42 |
| Scovill Manufacturing Co. (s)..... | Apr. 43 |
| Scrap Mobilization Drive (s)..... | Apr. 43 |
| Securing the Presidential Timbers..... | Apr. 21 |
| Secretaries, Professional (s)..... | Sept. 41 |
| Serenity..... | July 10, 1953 (poem) |
| Shall Old..... | Apr. 48 |
| Shipping Service— <i>Gift Purchases (s)</i> | Apr. 48 |
| Short, C. M.— <i>Hydro-Electric Power for Canada's Homes and Mills</i> | May 24 |
| Signole Steel Strapping Co. (s)..... | Jan. 39 |
| Signposts of Activity, see Weekly Signposts of Activity..... | |
| Silencing Device, Radio (s)..... | Sept. 53 |
| Small Business: Does It Need a New Concept of Salesmanship?..... | Jan. 16 |
| Small Business: Paterson's Pattern for..... | Dec. 17 |
| Smith, R. F. (s)..... | Nov. 57 |
| Smith, Blackwell and Hewitt, Abraham S.— <i>Wacking Up the Pie of Scarce Materials</i> | May 19 |
| Smith, Roscoe M.— <i>Quality Controls Finds Gremlins</i> | May 21 |
| Smith-Corona Typewriter (s)..... | Apr. 55 |
| Society of the Plastics Industry (s)..... | Apr. 40 |
| Socome Vacuum Oil Co. (s)..... | Sept. 41, Nov. 48 |
| Solders (s)..... | July 38, Sept. 48 |
| Soldiers— <i>Private Employment (s)</i> | Oct. 38 |
| Somerville, Brehon B.— <i>What Should a President Do?</i> | July 13 |
| Spray Gun, Paint-type (s)..... | June 38 |
| Standard of Living— <i>Four Changes in the Cost-of-Living</i> | June 18 |
| What the War Taught Us about Price Controls..... | Jan. 16 |
| Standard Oil Co. of N. E. (s)..... | Apr. 30 |
| Steel, Chrome-Treating (s)..... | Nov. 60 |
| Steel Furnace Lining (s)..... | July 36 |
| Steel Production (s)..... | Aug. 43 |
| Stenokrans, Herman W.— <i>What Should a President Do?</i> | July 13 |
| Sterling Glass, Inc. (s)..... | Aug. 48 |
| Stewart-Clugap Corp. (s)..... | Apr. 48, Sept. 32 |
| Stewart-Warner Corp. Almir Division (s)..... | Jan. 36 |
| Stockholders— <i>Do Boards of Directors Satisfy To-day's Needs?</i> | Feb. 23 |
| Stockholders' Equity— <i>What Are "Fair" Profits?</i> | June 16 |
| Stokes Machine Co., E. I. (s)..... | Aug. 30 |
| Storage Records (s)..... | Mar. 43, Sept. 30 |
| Store Lighting (s)..... | Nov. 53 |
| Stretch Meter (s)..... | Apr. 42, Apr. 42 |
| Subcontracting— <i>Does Small Business Need a New Concept of Salesmanship?</i> | Jan. 16 |
| Success in Spite of Excess..... | Aug. 19 |
| Sullivan, A. M. (s)..... | June 16 |
| Transcontinental (poem)..... | Nov. 64 |
| Survey of Business Expectations..... | Aug. 3 |
| Survey of Current Business National Income Supplement (s)..... | Nov. 57 |
| Surveys, Industrial— <i>Lynchburg Turns a Page</i> | Feb. 30 |
| Surveys, Office (s)..... | July 37 |
| Sweden— <i>A New Look at Northern Europe</i> | Feb. 27 |

-T-

Tape Dispensing Machine (s).....Sept. 32

Taxation

| | |
|---|----------------------------|
| Family Foundation, Bulwark against High Taxes..... | Aug. 22 |
| Tax Burden for Couple with Two Dependents (table)..... | Dec. 44 |
| They're been Working on the Levy..... | Dec. 18 |
| What Are Our Tax and Debt Burdens?..... | July 18 |
| Telegraph, Inc. (s)..... | Apr. 48 |
| Television, Industrial Use (s)..... | Jan. 36, July 34, Sept. 52 |
| Telephone System (s)..... | Feb. 40 |
| Temperature Control, Machine Oil (s)..... | Sept. 44 |
| Temperature Recorder (s)..... | Nov. 54 |
| Textile Workers Union of America—Management and Labor Learn Together..... | Sept. 20 |
| Thickening Agents, Chemicals (s)..... | Apr. 52 |
| Timber Engineering Co. (s)..... | Sept. 52 |
| Tuning Belt (s)..... | Apr. 50 |
| Twinmotor Corp. (s)..... | Sept. 52, Nov. 57 |
| Trackmobile (s)..... | Feb. 39 |
| Trade Activity in Twenty-Nine Regions..... | Jan. 26, Feb. 43 |
| Mar. 28, Apr. 26, May 26, June 28, July 26 | |
| Aug. 26, Sept. 26, Oct. 28, Nov. 36, Dec. 30 | |
| Traffic Safety Supply Co. (s)..... | Oct. 42 |
| Trainer, Maurice N.—What Should a President Do?..... | Aug. 51 |
| Training Programs, Supervisors—Management and Labor Learn Together..... | Sept. 20 |
| Transcontinental (poem)..... | Nov. 64 |
| Trend of Business..... | Jan. 24, Feb. 43 |
| Mar. 25, Apr. 24, May 25, June 24, July 23 | |
| Aug. 25, Sept. 23, Oct. 23, Nov. 28, Dec. 22 | |
| Truck-Bus Combination (s)..... | Feb. 45 |
| Truck Design (s)..... | Nov. 62 |
| Trucks, Fort Lift (s)..... | Jan. 40 |
| Trucks Used for Transporting Visitors (s)..... | Feb. 50 |
| Trusts—The Family Foundation, Bulwark against High Taxes..... | Aug. 22 |
| Twin Couch Co. (s)..... | Feb. 45 |

-U-

| | |
|---|----------|
| Unemployment, see Compass Points of Business | |
| Union Carbide and Carbon Corp. (s)..... | Feb. 44 |
| Union Pacific Railroad (s)..... | Sept. 52 |
| United Airlines (s)..... | Sept. 45 |
| United Engineering and Foundry Co. (s)..... | Aug. 48 |
| United Fruit Co.—What Are Fair Profits?..... | June 16 |
| U. S. Armed Services Renegotiation Board..... | May 22 |
| U. S. Budget—What Are Our Tax and Debt Burdens?..... | July 18 |
| U. S. Bureau of Internal Revenue Statistics of Income—What Are Fair Profits?..... | June 16 |
| U. S. Bureau of Labor Statistics—Four Changes in the Cost-of-Living..... | June 18 |
| U. S. Commission on Organization of the Executive Branch of the Government (s)..... | Feb. 52 |

| | |
|---|-------------------|
| U. S. Dept. of Labor—Four Changes in the Cost-of-Living..... | June 18 |
| What Wage and Salary Increases Are Permitted?..... | Oct. 17 |
| U. S. Foreign Policies—Have I Kept the Faith?..... | Oct. 15 |
| U. S. Government Adhesive Specifications (s)..... | Apr. 51 |
| U. S. Munitions Board—Renegotiation..... | May 22 |
| U. S. National Defense Council—What the War Taught Us about Military Procurement..... | Jan. 23 |
| U. S. National Production Authority—For a Strong America Cooperation..... | Apr. 15 |
| How Co-operative Can You Be?..... | Oct. 18 |
| Whacking Up the Pie of Scarce Materials..... | May 19 |
| U. S. Office of Price Stabilization—How Co-operative Can You Be?..... | Oct. 18 |
| U. S. Price Control Administration—What the War Taught Us about Price Controls..... | Jan. 16 |
| U. S. Renegotiation Board—An Old Acquaintance in a New Dress..... | May 22 |
| United States Rubber Co. (s)..... | Apr. 50, Sept. 48 |
| U. S. Securities and Exchange Commission—What Are Fair Profits?..... | June 16 |
| U. S. Wage Stabilization Board—What Wage and Salary Increases Are Permitted?..... | Oct. 17 |
| U. S. War Labor Board—What the War Taught Us about Wage Controls..... | Oct. 17 |
| U. S. War Production Board—What the War Taught Us about Military Procurement..... | Jan. 23 |
| United States Testing Co. (s)..... | Jan. 48 |
| Univac Corp. (s)..... | Sept. 48 |
| Urban Development—Are We Reaching City Limits?..... | Apr. 22 |

-V-

| | |
|-------------------------------------|---------|
| Vari-Typer Machine (s)..... | Feb. 49 |
| Vinylite Plastics (s)..... | Feb. 44 |
| Von-Shan Manufacturing Co. (s)..... | Nov. 57 |

-W-

| | |
|--|----------|
| Wage Contracts—Four Changes in Cost-of-Living..... | June 18 |
| Wage Stabilization—What the War Taught Us about Wage Controls..... | Jan. 19 |
| Wages and Cost-of-Living (chart)..... | Jan. 21 |
| Wages and Hours—Regulations—What Wage and Salary Increases Are Permitted?..... | Oct. 17 |
| War Contracts, Costs and..... | July 16 |
| War Contracts—Renegotiation..... | May 22 |
| Warren Co. (s)..... | Sept. 42 |
| Waste Paper Drive (s)..... | Sept. 39 |
| Water Power—Hydro Electric Power for Canada? Homes and Mills..... | May 24 |
| Watkins, Ralph I.—Business Ethics and World Conflict..... | Sept. 15 |
| We Can't Do Business from Empty Wagons! (cover)..... | Jan. 16 |
| Weaver, Jr., Robert—Does Small Business Need a New Concept of Salesmanship?..... | Sept. 48 |

| | |
|---|-------------------|
| Weber, Orlando F. (s)..... | Sept. 35 |
| Weekly Signposts of Activity..... | Jan. 26, Feb. 23 |
| Mar. 26, Apr. 25, May 26, June 25, July 24 | |
| Aug. 26, Sept. 24, Oct. 24, Nov. 30, Dec. 23 | |
| Werne, Benjamin—What Wage and Salary Increases Are Permitted?..... | Oct. 17 |
| West Disinfecting Co. (s)..... | Mar. 43 |
| Western Electric Co. (s)..... | Feb. 48 |
| Western Union Telegraph Co. (s)..... | Apr. 48, Sept. 48 |
| Westinghouse Electric Corp. (s)..... | Apr. 52, Sept. 44 |
| Nov. 48, Nov. 58 | |
| Western Electrical Instrument Corp. (s)..... | Jan. 48, Nov. 54 |
| Whacking Up the Pie of Scarce Materials..... | May 19 |
| What Are Fair Profits?..... | June 16 |
| What Are Our Tax and Debt Burdens?..... | July 18 |
| What Business Men Expect..... | Dec. 7 |
| What Makes an Employee Information Program Click?..... | Apr. 20 |
| What Should a President Do?..... | Part I July 13 |
| Part II July 21 | |
| What the War Taught Us about Materials Controls..... | Jan. 13 |
| What the War Taught Us about Military Procurement..... | Jan. 23 |
| What the War Taught Us about Price Controls..... | Jan. 16 |
| What the War Taught Us about Wage Controls..... | Jan. 19 |
| What Wage and Salary Increases Are Permitted?..... | Oct. 17 |
| Wheelax Manufacturing Co. Inc. (s)..... | July 14 |
| Where Is Our Gold Going?..... | Apr. 17 |
| Whirlpool Corp. (s)..... | June 36 |
| White, A. L.—Closer Co-operation between Business and Education..... | June 21 |
| White Coal—Hydro Electric Power for Canada? Homes and Mills..... | May 24 |
| Whiting Corp. (s)..... | Feb. 39 |
| Wholesale Groceries—1950-1951 Size (Tangible Net Worth) Classes—Medians Only (table)..... | Nov. 27 |
| Wholesalers Sales and Inventories, see Compass Points of Business | |
| Williams Co., B. S. (s)..... | Sept. 44 |
| Williams Brothers Lumber Co. (s)..... | Sept. 13 |
| Window Displays (s)..... | Oct. 43 |
| Wintershall, A. G. (s)..... | Apr. 43 |
| Wolff, Reinhold P. and Blair Jr., Frederick H.—Are We Reaching City Limits?..... | Apr. 22 |
| Wood, William F.—What Makes an Employee Information Program Click?..... | Apr. 20 |
| Word Skills—Is Business Language Fuzzier?..... | July 21 |
| Worker Training Program (s)..... | Sept. 42 |
| Worsley, Thomas Blanchard—Renegotiation: An Old Acquaintance in a New Dress..... | May 22 |
| Wyckoff, V. Johnson—What Are Our Tax and Debt Burdens?..... | July 18 |

-Y-

| | |
|---|---------|
| Yale & Towne Manufacturing Co. (s)..... | Feb. 50 |
|---|---------|

-Z-

| | |
|--------------------------|----------|
| Zeitheim, H. J. (s)..... | Sept. 39 |
|--------------------------|----------|

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